

NCC Cable System Order

Order #	62273150
Syscode	7868
System Name	Comcast/Ft. Wayne Interconnect, IN
Market	Ft. Wayne

AE	Nesma Rodriguez
Sales Coordinator	Christine Radachy
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+1 Feb15
-	

Flight Dates	04/18/16 - 05/08/16
Agency	Old Towne Media
Advertiser	Bernie Sanders for President

Client Code	
Product Code	
Est Code	IN
Product Name	
Credit Status	

Primary Demo	Adults 18-54
Makegood Policy	Approval Required

Update Date		04/22/16	
Version		1 Vs. 1	
Show All Lines			
Total # of Weeks		3	
Total		\$520.00	
Commission		\$78.00	
Net Total		\$442.00	
Total Spots		36	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	4/22 New Order. Please review and confirm. Thanks!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	BRVO		4/25/16	5/1/16	05:00	09:00	X	X	X	X	X	X	X	-	-	2	\$6.00	\$12.00	60	IPE 03/19/16-05/03/16
2	BRVO		4/18/16	4/24/16	09:00	16:00							X	-	-	1	\$12.00	\$12.00	60	IPE 03/19/16-05/03/16
3	BRVO		4/25/16	5/1/16	09:00	16:00	X	X	X	X	X	X	X	-	-	2	\$12.00	\$24.00	60	IPE 03/19/16-05/03/16
4	BRVO		4/25/16	5/1/16	16:00	19:00	X	X	X	X	X	X	X	-	-	2	\$20.00	\$40.00	60	IPE 03/19/16-05/03/16
5	BRVO		4/25/16	5/1/16	19:00	24:00	X	X	X	X	X	X	X	-	-	2	\$60.00	\$120.00	60	IPE 03/19/16-05/03/16
6	MTV	OFF AIR<	4/25/16	5/1/16	05:00	09:00	X	X	X	X	X	X	X	-	-	2	\$10.00	\$20.00	60	IPE 03/19/16-05/03/16
7	MTV	AVG. ALL WKS	4/18/16	4/24/16	09:00	16:00							X	-	-	1	\$10.00	\$10.00	60	IPE 03/19/16-05/03/16
8	MTV	AVG. ALL WKS<	4/25/16	5/1/16	09:00	16:00	X	X	X	X	X	X	X	-	-	2	\$10.00	\$20.00	60	IPE 03/19/16-05/03/16
9	MTV	AVG. ALL WKS<	4/25/16	5/1/16	16:00	19:00	X	X	X	X	X	X	X	-	-	2	\$16.00	\$32.00	60	IPE 03/19/16-05/03/16
10	MTV	AVG. ALL WKS<	4/25/16	5/1/16	19:00	24:00	X	X	X	X	X	X	X	-	-	2	\$28.00	\$56.00	60	IPE 03/19/16-05/03/16
11	VH1		4/25/16	5/1/16	05:00	09:00	X	X	X	X	X	X	X	-	-	2	\$6.00	\$12.00	60	IPE 03/19/16-05/03/16
12	VH1		4/18/16	4/24/16	09:00	16:00							X	-	-	1	\$8.00	\$8.00	60	IPE 03/19/16-05/03/16
13	VH1		4/25/16	5/1/16	09:00	16:00	X	X	X	X	X	X	X	-	-	2	\$8.00	\$16.00	60	IPE 03/19/16-05/03/16
14	VH1		4/25/16	5/1/16	16:00	19:00	X	X	X	X	X	X	X	-	-	2	\$12.00	\$24.00	60	IPE 03/19/16-05/03/16
15	VH1		4/25/16	5/1/16	19:00	24:00	X	X	X	X	X	X	X	-	-	2	\$26.00	\$52.00	60	IPE 03/19/16-05/03/16
16	OWN	DR. PHIL<	4/25/16	5/1/16	05:00	09:00	X	X	X	X	X	X	X	-	-	2	\$6.00	\$12.00	60	IPE 03/19/16-05/03/16
17	OWN	SUPER SOUL SUN<	4/18/16	4/24/16	09:00	16:00							X	-	-	1	\$6.00	\$6.00	60	IPE 03/19/16-05/03/16
18	OWN	DR. PHIL<	4/25/16	5/1/16	09:00	16:00	X	X	X	X	X	X	X	-	-	2	\$6.00	\$12.00	60	IPE 03/19/16-05/03/16
19	OWN	AVG. ALL WKS<	4/25/16	5/1/16	16:00	19:00	X	X	X	X	X	X	X	-	-	2	\$6.00	\$12.00	60	IPE 03/19/16-05/03/16

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20	OWN	VARIOUS	4/25/16	5/1/16	19:00	24:00	X	X	X	X	X	X	X	-	-	2	\$10.00	\$20.00	60	IPE 03/19/16-05/03/16

	Apr 2016	May 2016	Jun 2016	Jul 2016	Aug 2016	Sep 2016	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Total
SPOTS	4	32	0	0	0	0	0	0	0	0	0	0	36
AMT	\$36.00	\$484.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$520.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 04/22/16

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